**PRESS RELASE 2015**

***GRAFF wins DPHA Awards 2015***

***The Dressage vanity unit and GRAFF customer service captivate the American association DPHA.***

The first piece of furniture produced by GRAFF and designed by Studio Nespoli e Novara for the Dressage collection, has been awarded *“2015 Furniture Product of the Year”* during the annual conference organized by the DPHA\*, Decorative Plumbing & Hardware Association.

GRAFF, recognized worldwide for its unique vision and trend-setting products both for the bathroom and for the kitchen, has also been awarded for the attention and commitment dedicated to its customers with the *"2015 Customer Service Department of the Year Award"* by the DPHA.

The award, based on strict criteria that evaluate responsiveness, courtesy, knowledge and overall performance of companies, is granted to those who have achieved outstanding customer service in the plumbing industry.

"We are proud," said Ziggy Kulig, GRAFF President and CEO, "to be recognized for our commitment in always putting customer satisfaction first. "

If we consider, as well as GRAFF service, the company’s impeccable craftsmanship, contemporary design and outstanding tradition, then it’s easy to understand why the Dressage vanity captivated the DPHA awards jury: Veronika Miller, Modenus Editor; Mary Jo Peterson from Mary Jo Peterson Design; Eliot G.v.o, KBDN Editor Emeritus; Stacy Shoemaker Rauen from Hospitality Design Magazine and Tony Vecchiarelli from Tony V. Plumbing & Heating.

 From the creative hand of designers Nespoli and Novara, Dressage is a collection of furniture with a strong handicraft and manufacturing element, where the warmth of tradition, transmitted by the use of solid wood, meets with the functionality of an innovative material such as DuPont™ Corian®.
 The main furniture piece is a free-standing unit in solid wood, compact and

 functional.

 All the elements for the water supply and discharge are housed inside, invisible from the outside.

"It is an honour for GRAFF to receive this internationally recognized award," said Emanuela Tavolini, Europe Sales Director. "The Dressage minimal elegance and aesthetic balance," she added, "allows this collection to be perfectly in tune with the most modern concept of interior architecture."

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*\* The DPHA is a large non-profit US based organization, counting nearly 400 members, dedicated to promoting, at a national level, the interests of hardware and decorative plumbing industry. It was born in 2002, and offers awards that provide DPHA members the opportunity to have their products evaluated, analysed and criticized by leader journalists in decorative plumbing industry, and to receive a universally recognized award for excellence.*

**For further information visit: http://www.graff-faucets.com/it/**

**GRAFF EUROPE**

**For info and hi res images**

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