**NEW COLLABORATIONS UNDER THE ARTISTIC DIRECTION OF NESPOLI AND NOVARA**

**LUISA BOCCHIETTO AND ALBERTO APOSTOLI SIGN THE PROJECTS**

**OF FRIUL MOSAIC AT THE SALONE DEL MOBILE**

**1) FRIUL MOSAIC PRESENTS LUISA BOCCHIETTO: THE ART OF "TESSERE".**

Rooted in the most ancient traditions, close in the present, the mosaic and the weaving meet naturally to dialogue at the Salone del Mobile.

Typical of the Biellese territory, from which the designer Luisa Bocchietto comes from, the weaving is based on the values ​​of craftsmanship and creativity.

This is how the idea of ​​**TESSERE** was born, the new collection of FRIUL MOSAIC signed by Luisa Bocchietto and the result of a detailed study of fabrics and textures in their construction and formal composition.

With **TESSERE**, the company intends, not only the action of texture, but also the fundamental element of each mosaic, or the tesserae, with a thickness of 10 mm, cut by hand with the hammer by its craftsmen and arranged to form always unique and unrepeatable compositions.

In this way the new collection combines different manufacturing traditions to make it once again the distinctive characteristic of FRIUL MOSAIC, that brings its personality to an ever higher level.

**The dimensions of the Tessere in the homonymous collection designed by Luisa Bocchietto vary from 1.5x1.5 cm to 1x1 cm and the materials used are Thassos, Bardiglio, Bianco Carrara and Nero Marquina.**

The collection therefore has an amarcord flavor, which brings back to forgotten sensations, not only thanks to the formal patterns but also to the application of sedimented processes that have deep and rooted meanings in history.

**TESSERE** is the tip of the diamond, the project strongly desired by Nespoli e Novara, artistic directors of the Friulian company and the authors of the new exhibition project at the Salone del Mobile 2018. A booth in which **mosaic walls pursue each other**, connoting the spaces as if they were a theatrical scenery.

The absolute protagonist is the mosaic: intended as an architectural and artistic surface, which becomes a scene and separates the different **collections on the booth: Elementi, Poligoni, Esagoni, Curve**. At the center, very high polychrome walls, in marble, enamels and gold alternating on panels supported and suspended. Then the dimensions and the scenarios, the colors, the lights, the suggestions vary: all contributes to create a magical play of perspectives.

2) **MOSARTEC, THE RESULT OF A UNIQUE EXPERIMENT**

**SIGNED BY ALBERTO APOSTOLI**

From the union of a very high level of craftsmanship like FRIUL MOSAIC and the innovative technologies integrated by the Studio Apostoli, guided by the architect of the "wellness" Alberto Apostoli, MOSARTEC is born, a project that establishes the strong bond between tradition and technology of mosaic and decor.

In a more specific way, the project consists in the creation of some unexpected products perfect for spa and wellness areas of which the first prototypes will be presented: a multifunctional bath area, in which the shower head of Newform and the touch controls of Eutech become high-tech elements totally integrated and almost hidden in the mosaic surface as if they were complementary parts of a single thing, an innovative and surprising chaise-longue with an elegant velarium where stone, metal, softness, lightness and warmth merge.

The aim of this path was to demonstrate that a form of art like the mosaic of FRIUL MOSAIC, where the creation of unique and unrepeatable elements is completely made by hand with the use of the hammer, can coexist and, indeed, be enhanced from the collaboration with technological and industrial contexts.

The process that the world FRIUL MOSAIC has undergone through the development of the project MOSARTEC is almost comparable to a natural evolution: the mosaic now appears more modern and the technology less cold, their fusion has given life to an unexpected products that is based on needs and is renewed at all times.

The tesserae have a variable size of about 1.5 cm and a thickness of 10 mm and the used materials are Travertino Rosso, Rosso Verona, Rosso Laguna, Venetian Enamels and Glass.

It is possible in first person to experience these sensations within the setting "Unseen 2.0" designed specifically for the Milan Design Week 2018 and visible from 16 to 22 April in the STUDIO IL10 in Via Andreani 3. Within this historical villa in the heart of Milan, FRIUL MOSAIC has, in fact, established its permanent exhibition space, where the products are active protagonists.

The choice to present MOSARTEC in Via Andreani and not inside the stand of the Salone del Mobile was almost obligatory: the project required a space totally dedicated and in some way intimate, to live fully enjoy the path as a sensory journey and to seize every facet .

FRIUL MOSAIC is present also at the event "Casa WWTS", which is held at the Palazzo dei Giureconsulti in Piazza dei Mercanti.