



## VITA Collection design Karim Rashid

Nature, Energy and Organic Silhouette are the fundamental basis of the new CISAL project, developed by the eclectic architect Karim Rashid. The international architect has designed this Collection totally inspired by the strength and the shapes of nature.

It can be White, Black Matt, or Chromes: this range of mixers responds to a minimal but extremely pop style. VITA Collection, designed for the Italian brand CISAL Rubinetterie, shows another time the remarkable work of Karim Rashid, one of the most controversial architects nowadays.

Karim is one of the main player in the international stage of designers; each of his creation becomes immediately an object of desire for everyone. His collaboration with CISAL has led to a range of products characterized by different colours and shapes, which give him a distinctive feature. Rashid has created a collection that combines lines and finishes in an extreme way, totally lined up with the nature.

VITA Collection shows through her silhouette a contemporary style; these mixers are typified by an essential but original aesthetic, which can enter in each bathroom, without affecting its character.

### Karim Rashid has declared:

"Kawa, the first Collection that I designed in collaboration with CISAL, was geometrically impactful. Differently, VITA Collection is made by soft and organic lines; the shape recalls a bamboo branch that arises from the sink: it's extremely soft, in order to give a sensation of comfort and pleasure.

The design has to be seen as a driving force for changes. VITA improves the functionality of a mixer, offering a new sensorial experience, reducing the space usually taken by the mixer.

Available: Chrome, Matt Black, White Matt, Black Titanium

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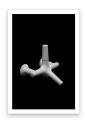




# cisal











#### **CISAL**

More than 50 years of history, synonym of engagement, enthusiasm and great devotion.

An important chapter in the history of the Made in Italy taps and fittings strictly linked to a long tradition of craft and skilfulness, that brilliantly go on inside the CISAL plants in Alzo, Novara, built for the first production's units in 1952.

It's here that the most advanced sector's technologies are concentrated and developed: Product design according to the most recent European and International Standards, Product's Engineering and prototype-making; Production from the casting's steps, turning and grinding to all the next ones. Additionally, a domestic and international Sales' Net handles and coordinates the distribution of the CISAL products all over the world with brilliant and steady results in the time.

In 2009, the Huber family, owner of the Huber S.p.A., word leader in the production of thermostatic mixers, strategically purchased the 100% shares of Rubinetteria CISAL S.p.A.

The two Companies offer to the world customers more than 50 collections of faucets complete with thermostatic, single lever and traditional mixers.

CISAL has always been very active in the protection of the environment, of the people's health and in the development of saving water&energy products. CISAL has always looked forward in terms of developing innovative design products: the collaboration with a wide range of architects, as Karim Rashid, Giampiero Peia, Nevio Tellatin, Luigi Trenti and Raffaella Vecchi, has led to the born of a lot of series that expertly merge aesthetic, design and functionality.