

Press release – February 2016

Versatility and dynamism: the Mantra of Planit

The company presents a preview of its new Web site as well as the bathtub Aquarius and the Concave washbasin.

PLANIT, a company in constant evolution suggests furniture elements for the bathroom, and launches a preview of the new Website (www.planit.it) completely renewed with a style coordinated to the company profile and the bathroom catalogue.

Another success of the dynamic company is reconfirmed participation in the 2016 edition of the Salone Internazionale del Mobile in Milan, one of the most important exhibitions in the field of furnishing and design, where Planit presents great novelties.

Wait and get to know: a new bathtub, entirely in Corian®, handmade, and the new washbasin Collection that reminds us of a deep and round basin.

The new bathtub has a linear shape characterised by generous dimensions and a gentle shape, thanks to the soft and velvet touch of the material.

Aquarius, upon request it is available with compartments and a hole for the tap, with a tilted back to wrap the body as it soothingly relaxes; the compartments can hold all items necessary for greater wellbeing.

Length and depth of the bathtub can be made to measure.

Technical characteristics:

Manufacturer: PLANIT srl - **Design:** Planit - **Dimensions:** on measure –

The Concave counter top is characterised by a great symmetrical round basin, renounces to the sophisticated design and has been designed to combine an essential and minimalist style, that never risks exaggeration. It results always elegant and modern. One of the strong points of Concave is the ability to show the elegance of a countertop washbasin that represents simplicity, practicality and style.

Concave, inspired by the fluid and natural shape of water, is made entirely from Corian®. The material is extremely resistant to water, scratches and smudges, and it is antibacterial, very hygienic and what is also important, it is warm to the touch.

Technical characteristics:

Manufacturer: PLANIT srl - **Design:** Planit –

Photos: Bathtub Aquarius and countertop Concave, Copyright Elisabeth Hotel Mayrhofen.

PLANIT®

PLANIT is one of the most qualified Italian companies specialized in manufacturing of **Solid Surface** - especially of DuPont Corian®.

In 20 years we have learned to transform exclusive materials, investing time and energy to achieve **perfection** in our products. For our projects in Solid Surface we employ high-performance composite minerals, in particular the **Corian®** patented by DuPont™. This is how objects that combine elegance and versatility should be born. PLANIT is part of the circuit of laboratories certified Corian® Quality Network and has numerous partnerships with companies in the furniture industry.

PLANIT is an industrial manufacturing, where the **craftsmanship is combined with a high degree of technical efficiency and innovation**. The staff of PLANIT is not just good in processing and assembly of exclusive products. PLANIT always provides a consultancy service in the choice of materials and technologies available to accomplish even the most ambitious project. The flexibility of production processes and advanced systems allow us to create **unique pieces to measure**, but also to produce small series.

PLANIT has become a leader in offering **furnishings for the bathroom**, with its collections of washbasins, shower trays and bathtubs of high range. The **Contract** is one of the company's key business sectors. The projects for public areas include furniture for hotels, bars and shops, public buildings and those for products for the hospital building. In addition, work surfaces for kitchens designed for joinery and furniture.

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