

PRESS  
MARCH 2016 PREVIEW SALONE DEL MOBILE

## “BEAUTY WILL SAVE THE WORLD” BY OF INTERIOR DESIGNERS NOVARA AND NESPOLI.

### FRIUL MOSAIC: A NEW ARTISTIC DIMENSION WITH THEIR COLLABORATION

It is quite difficult to describe a company trying to be enticing and original. Friul Mosaic is the model of excellence in mosaic art craft. Located in San Martino al Tagliamento, in the province of Pordenone, the firm bids to embrace a new artistic dimension with the collaboration of interior designers Novara and Nespoli in order to enhance its creative liveliness.

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Friul Mosaic has always been inspiring for other companies in the field due to its innovation and search of new shapes and interpretations that represent simultaneously both the classic and contemporary essences of the mosaic art. The connection between FRIUL MOSAIC and the territory, in which the mosaic art craft finds its roots, is of utmost importance since it represents a legacy as well as a source of inspiration. Our manufactured products arise from the skillful hands of our artisans who realize our mosaics to which we dedicate a considerable part of our resources to fulfill the greatest expectations in a wide range of domains such as furnishing, fashion, public building contracts and private clientele.

Friul Mosaic will actively collaborate with Mr. Nespoli and Mr. Novara. Friul Mosaic will not assume the role of mere passive executor, but will always be an active partner and interpreter since its historical and cultural expertise is essential to the creative process.

Friul Mosaic is constantly challenging itself: approaching new communicative paths thanks to its collaboration with **tac comunic@zione** press office and the creation of a different Company profile, searching out creative and unique product applications that will be presented at the Milan *Salone de Mobile*, which we will attend for the first time. We will participate at the *Fuorisalone* event called: “Beauty will save the world” in downtown Milan.

The Friul Mosaic showroom on Via Cerva, 6 will host incredible stories of Beauty, of men and women in which FM is the protagonist, along with other companies, of a long sensorial and visual journey through design productions of high technological, artisan, and tailor made values.