



PRESS KIT  
SALONE DEL MOBILE 2016

## **FRIUL MOSAIC A PAINTING MEANT TO LAST IN TIME STONES AND MOSAICS ARE THE PROTAGONISTS AT THE “SALONE DEL MOBILE”**

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To make a mosaic is to give a sense to the value of every tiny tessera that shapes a painting that is meant to last over time. This unique and antique form of art enables the customization of any creation that combines people’s wishes and dreams.

FM creates entirely hand made mosaics in its workshop focusing constantly on future and progress, but with the rigorous precision of a tailor. Its highly qualified craftsmen are all graduated from the historic “Scuola Mosaicisti de Friuli” in Spilimbergo.

The skill of these artist that still use the martellina to cut the tesserae, along with the creativity of famous designers and architects who have contributed to the various projects, give rise to architectural and interior decoration solutions that can transform into true works of art. Mosaics become precious and rare and convey unique emotions. Barbara and Tiziana are sisters as well as partners, along with Ms. Natalina Querin, say: “- we commit every day to improve the quality of our creations in order to spread the charm of the phrase “made in Italy” all over the world; it is a sign of our artisanship that has distinguished us from the others.”

FM pays the greatest attention to the ancient tradition of the mosaic art form without neglecting its various modern interpretations and the new collaboration with the designers Nespoli and Novara coincides with the first participation of Friul Mosaic to the Salone de Mobile in Milan.

The designers comment: “- our intention is to keep using the cultural and memory background of the company and integrate them in an empathic creative process.”

One of the first innovations introduced by the new artistic leadership has been the development of the Friul Mosaic Studio dedicated to research and innovation with the supervision of the founder of the company, William Bertoia, and the coordination of Matteo Nespoli and Alberto Novara. They brainstorm new ideas and projects with the collaboration of leading companies in the field of interior design.



New, modern projects are elaborated according to the requests of the most sophisticated designers along with the more classic production that is connected to the themes of nature, the greatest pieces of art, mythology and contemporary art. These remain exclusive and unique realizations, made like an haute-couture suit: from the drawing to the installation.

Here are some projects signed by **Friul Mosaic Studio**

**VENEZIA:** it is a collection developed with **Garbelotto Parquet** that, for the first time, combines wood and mosaics.

**I METALLI.** This concept considers the recycling of waste materials. BRASS is the first of the projects that has been developed with the collaboration of **Zucchetti.Kos**

These 70 x 105-cm and 2 cm thick-seminato slates for coverings are realized by mixing the Venice seminato with metal wastes from the tap industry. The fusion of the metals with antique techniques such as those of the mosaics and the seminato is a leitmotiv of this new, innovative, and contemporary collection.

**VENEZIA with Zanaboni.** These are coffee tables made in Nero Marquina marble with artistic mosaic inserts.

The latest realizations will be exhibited in Friul Mosaic | Vanixa's Showroom on Via Cerva, 6 in Milan during the Design Week whilst participating to "**Beauty will save the World**" event from April 12 to 16 2016.

The new monograph that has been thought by **nespoli e novara** Studio along with the restyling of Friul Mosaic logo, the active collaboration with the press agency **tac comunic@zione**, and the collections that have been designed by **Statilio Ubiali**, **Gum Design**, and **nespoli e novara** are the main news that characterize the first participation of Friul Mosaic to the Salone del Mobile.

The latest mosaic realizations by Mobile Friul Mosaic are inspired by the most various themes: in nature, mythology, neo-classic art or the legacy of the greatest artists as well as in modern minimalism to complement interior-design settings.

Friul Mosaic relies on the ancient techniques to create mural or floor surfaces even of great dimensions, which are characterized by the flexibility of its use and the wide possibilities of customizations according to the themes, the materials, or the colors and by the handmade skillfulness of the mosaic making that always guarantees a unique result.

**GLI ELEMENTI: colors and tones on a slat format.**

**Design: nespoli e novara**

The latest projects signed by nespoli e novara are original both in the decoration field and in the productive technique. These refined, handmade, and artistic decors can be defined as smart since they are easy to insert in any living spaces.

With **GLI ELEMENTI**, nespoli e novara are exploring the new world of stone and marble. This new collection is made of stone and marble slats that are combined in order to create various shades of colors and drawings. Any geometrical pattern can be endlessly repeated.

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Collection:

**GLI ELEMENTI**

**design nespoli e novara**

Size 50x112.5 | Surface. 0.56  
sqm

Used materials:

Taijia, Lipica Fiorito,

Grigio Oriente.

Material format:

Filagne 1x30.fillet

Price: €/sqm 790,00



Collection:

**GLI ELEMENTI**

**design nespoli e novara**

Size. 112.5 X 50 | Surface. 0.56 mq

Used materials:

Bianco Thassos,

Bianco P, Carrara.

Material format:

Filagne 1x30.

Price: €/sqm 790,00

**NATURA: Venice enamels and pastoral marbles**  
**Design by Statilio Ubiali**

At the Salone del Mobile an original panel will come to life. It has been imagined and designed by Statilio Ubiali and belongs to the collection Natura. Enamels and marbles bring to life a handmade mosaic of the greatest artistic value.

These unique pieces will timelessly highlight the living spaces that will welcome them. Trees, birds and flowers borrowed to Nature will shine thanks to the skillful hands that will arrange the marble tiles, the Venice enamels, and the gold tesserae.

Nature provides the marbles and the gold while the Venice enamels are artisan made in the old furnaces of Angelo Orsoni Workshop founded in 1888 in Venice. The workshop has a “library of colors” that shields thousands of enamel slates in the most variegated colors and shades.



Collection:  
**NATURA**  
*design arch Statilio Ubiali*

**HARMONIA**

Size. 285x300 | Surface. 9 mq

Materials: marble color chart,  
gold and glass.  
Price: € /sqm 4,600.00



Collection:  
**NATURA**  
*design arch Statilio Ubiali*

**ZEFIRO**

Dim. 50x50 | Sup. 0.25 mq  
Materials: marble color chart, gold  
and glass..

Size:  
Materials:  
Format: 1.5 x 1 cm (enamel) 1x1  
cm (marble)  
Price: € sqm 3,950.00

**GEOMETRIE: optical mosaics**  
Design FM Studio

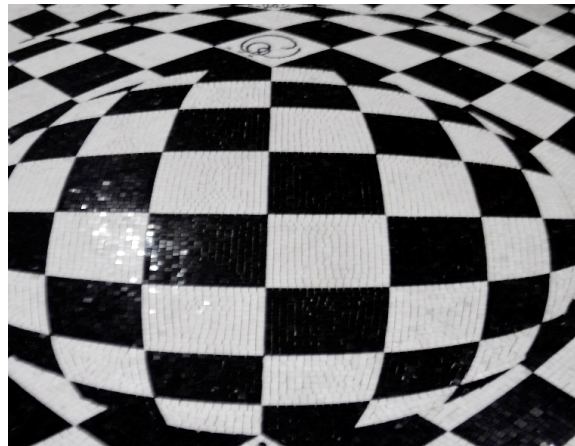
Modern mosaics are enchanting. They adorn the most sophisticated and modern spaces with lively geometrical effects.

Whether they can be found in homes, hotels or spas, Le GEOMETRIE signed by **FM Studio** create unique optical effects that can be repeated endlessly.

The latest collection is realized by alternating rhythmically black and white marble tesserae in order to create an optical effect that has never been seen before.

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Collection:  
**LE GEOMETRIE**  
**Sfera**  
*design FM Studio*

Size. 195x230 | Surface 4,48  
mq  
Materiali utilizzati: Nero  
Marquinia, Calacatta.

Material format 1x1 – 1.5x1.5  
Prezzo: €/sqm 1.300,00



Collection:  
**LE GEOMETRIE**  
**Arco**  
*design FM Studio*

Size 195x230 | Surface. 4,48  
mq  
Material: Nero Marquinia,  
Calacatta Bardiglio

Material format: 1x1 – 1.5x1.5  
Price: €/sqm 1.575,00

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