



GRAFF, THE AMERICAN TALENT, WILL BE IN FRANKFURT WITH A NEW PROJECT OF ARTISTIC WASHBASINS AND BATHTUBS IN Sleek-Stone®

True to its mission to promote and give value to creativity and art inside the bathroom, GRAFF presents, at the ISH trade fair in Frankfurt, a project created to enrich everyday life design: a complete collection of bathtubs and washbasins in Sleek-Stone®.

Inside the 150 square meters of GRAFF exhibition space, ISH visitors will have the opportunity to discover Finezza and Tephi collections, which, along with Musa, Elegra, Harmonie, Charis, Sublime, Arnina and Arus, make up the range of new releases by one of the most innovative companies in the bathroom fixtures industry. GRAFF will debut thirteen new models in total, between washbasins and bathtubs, ranging from transitional to contemporary taste, and considerably expanding the offering for architects, interior designers and stylists.

With this new bathroom product launch, GRAFF further emphasizes its artistic and creative vocation, confirming once again, the great taste that has always distinguished the American brand.

The space at the fair will feature an illuminated display of artistic images, which complement the complete range of Sleek-Stone® creations. Showcased in a range of silhouettes and installations - round, oval, rectangular and square, free-standing or drop in, floor-mounted or deck-mounted - the Sleek-Stone® basins exhibit a luxurious aesthetic and a source of relaxation for users. The material composition of each of the basins, GRAFF's own Sleek-Stone®, is a versatile and flexible material carrying the same appeal as natural stone along with all the advantages of a technologically advanced material.

Sleek-Stone® is a composite material that combines dolomitic stone with a unique resin to create a solid surface material. **GRAFF's Sleek-Stone®** features a warm-to-touch feel paired with a unique and luxurious smoothness, offering users an exclusive and elegant bathroom experience.

Sleek-Stone's® durable properties make its surfaces easy to clean and require minimal maintenance. Each product is crafted utilizing a combination of the latest, state-of-the-art casting technology and artisanal processes. **Sleek-Stone®** is available in a gloss or matte white finish.

All bathtubs and washbasins are available, currently, in the "Matte" finish (MT), while the Finezza basin and bathtub are made exclusively in the Gloss (GL) finish.

With its pioneering approach, GRAFF has contributed to the growth of the dynamic phenomenon known as "art in the bathroom." The company's commitment at an international level, and its many achievements, such as award recognitions and successful collaborations with world renowned designers, certainly helped to ignite innovation in bathroom furniture design across the industry.

Description of attached images

Designed by G + Design Studio, FINEZZA is the expression of a lifestyle that embraces an inspiration from the past reinterpreted in a modern way. It consists of a bathtub and a washbasin, shaped like a chalice, in a Gloss finish (GL). They can be combined with the faucets from the same series, available as single hole or widespread versions.



Designed by G + Design Studio, Tephi represents a modern, daring taste. Geometric lines recalling monolithic forms characterize both the sink and the bathtub, available in the Matte finish (MT).

They can be paired with all GRAFF faucet collections, especially Phase and Sento, the two series best reflecting the bathtub and basins' style.



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