

## SALONE DEL MOBILE 2018 Salone Satellite Hall 13 - 15 | Stand D26

### Celer Furniture

**Designer: Stefano Carta Vasconcellos**

Stefano Carta Vasconcellos, a Italian-Brazilian designer, presents at a collection of furnishings conceived on a digital platform at the Salone Satellite.

Celer Furniture arises from a reflection on the nomadic spirit of the current generation, which has now made its own the awareness of migration, both within the same cities as in foreign countries.

In this context the possibility of being able to bring along a kind of furnishings that are easily adaptable to move, is essential.

The furniture so has to be easy to assemble and disassemble, but at the same time easily adaptable to new spaces and new needs. Everything rounds about a system of joints, no screws, no glue.

All this is made possible by the creation of a platform, celerfurniture.com, where designers, small producers and customers come in contact, bring together passion and experience in a shared project that goes beyond the simple producer-consumer relationship.

But in details what is **Celer Furniture**?

- **Customization:** through the platform each user can customize his furniture by size, color and finishes;
- **Digital Manufacturing:** each piece is made according to a sartorial logic. The dimensions of each furniture are based on mathematical scripts that allow a total customization;
- **Glocal Manufacturing:** the platform generates a file that can be easily read by any numerical control machine. This makes it possible to produce by a “glocal” approach and promotes a network of local producers;
- **Interlocking assembly:** the assembly of each piece is quick and immediate because each furniture is designed exclusively with a system of joints, without the use of screws or glues;
- **Environmental sustainability:** thanks to a sartorial production, each piece is exclusively made to measure. There are no warehouses or stocks of products, in an attempt to reduce the environmental impact of the furniture production;



### Stefano Carta Vasconcellos

Designer, living between Cagliari and Milano, where's he works like Product e Interior designer.

Grew up between Italy and Brazil, he graduated in Economics and after in Product Design at IED Istituto Europeo di Design.

In 2013 he founded Stefano Carta Vasconcellos Design Studio made to be an innovative container that combine craftsmanship and digital fabrication, carrying out projects ranging from cutlery to office accessories.

Since 2015 he is professor in the Product Design course of the Istituto Europeo di Design and expert in digital fabrication in the research program of Sardegna Ricerche, the agency for the technological research of the Sardinia Region (Italy).

With the project “CucinaLeggera” he exhibited at the Maker Faire in Rome, winning the Maker of Merit and the 21st Triennale of Milan.