ISH 2017 press preview



FINEZZA by GRAFF A timeless faucet collection

Timeless designs emerge from a creative approach, where the designer's inspirations and influences are constantly evolving. This open-minded method sources products that can perform multiple functions, both pragmatic and aesthetical.

Unique vision, international design, selected materials and manufacturing tradition are the key elements of the **new FINEZZA faucet and shower collection** by GRAFF.

Internally designed by the G + Design Studio, FINEZZA features architectural details combined with clean lines. The faucet's main body has been developed into a shape that relies on a unique form, wider at the base and at the top, slimmer in the middle.

FINEZZA is the expression of a lifestyle that embraces the past and reinterprets it with modern design details. During the next ISH trade fair in Frankfurt, the collection will be presented in its most "art-deco" version, featuring a smooth, stylized line ending with a traditional decoration at the base of the body.

The complete series offers a wide selection of items for the bathroom and the shower. Available both as a three-hole and a single-handle faucet, the collection features a complete range of deck mounted, wall-mounted and floor mounted installations.

The polished chrome or polished nickel models can be easily adapted for a transitional environment, while the olive bronze and brushed nickel fit seamlessly into traditional bathrooms.

On request, Finezza can be produced also in polished or brushed gold.

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